



# THE **WAVE** OF THE FUTURE

**AN EVENING FOR THE  
ARCHITECT & DESIGN COMMUNITY**

A TALK ABOUT THE FUTURE WITH  
AWARD-WINNING DESIGNERS & ARCHITECTS  
HOSTED BY GROHE DESIGN

# THE WAVE OF THE FUTURE

GROHE DESIGN INVITES YOU TO A NIGHT OF THOUGHT-PROVOKING TALKS BY AWARD-WINNING GUESTS, ADDRESSING HOW ARTIFICIAL INTELLIGENCE, ROBOTICS, GENERATIVE DESIGN AND NEW MANUFACTURING TECHNOLOGIES WILL IMPACT THE FUTURE OF DESIGN AND ARCHITECTURE.

**Date: 14.03.2019 / 19:00h**

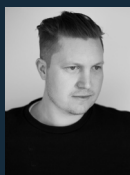
**Location: ISH / GROHE Panorama Hall**

## Guest Speakers:



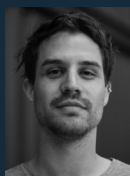
### **ZAHA HADID ARCHITECTS | Patrik Schumacher, Principal**

Patrik Schumacher is principal of Zaha Hadid Architects and is leading the firm since Zaha Hadid's passing in 2016. He joined Zaha Hadid in 1988 and has been a partner since 2003, developing Zaha Hadid Architects to become a 400 strong global architecture and design brand. Patrik Schumacher studied philosophy, mathematics and architecture in Bonn, Stuttgart and London. He is lecturing worldwide, currently at Harvard's GSD and is widely recognized as one of the most prominent thought leaders within the fields of architecture, urbanism and design.



### **SNØHETTA | Marius Myking, Director of Product Design**

As Director of Product Design at Snøhetta, Marius Myking focuses on discovering opportunities for meaningful collaborations and emerging technologies that can have a positive impact on our future. By bridging the gap between Snøhetta's disciplines, product design delivers a wide range of services that ultimately leads to less design through well thought out solutions. With over 10 years of international strategic design experience from New York and Oslo, Marius has a collaborative background ranging from IKEA to Tokyo Bike.



### **MX3D | Fillipo Gilardi, Architect**

Filippo Gilardi leads the R&D department at MX3D since its foundation in 2015. Since his studies in Product Design and Industrial Innovation at Politecnico di Milano, Filippo has been immersed in the changes brought to the world of manufacture by the new industrial revolution. In 2018 Filippo and his team at MX3D earned their badge of honor by creating the first 3D printed steel bridge in the world: a 12 meter / 6 ton stainless steel bridge for the city center of Amsterdam.



### **GROHE | Michael Seum, Vice President Design**

Industrial designer Michael Seum is GROHE's Vice President of Design. Born in America, he is an award-winning designer whose international design career spans large corporations; acclaimed design studios and entrepreneurial start-up brands such as Kohler, Sterling, Procter and Gamble, Whirlpool (USA & Italy), PepsiCo Sports and Nutrition, Minimal and WiMo labs. At GROHE Michael is responsible for delivering insight-driven, meaningful solutions that capture the spirit and imagination of GROHE consumers throughout the world.