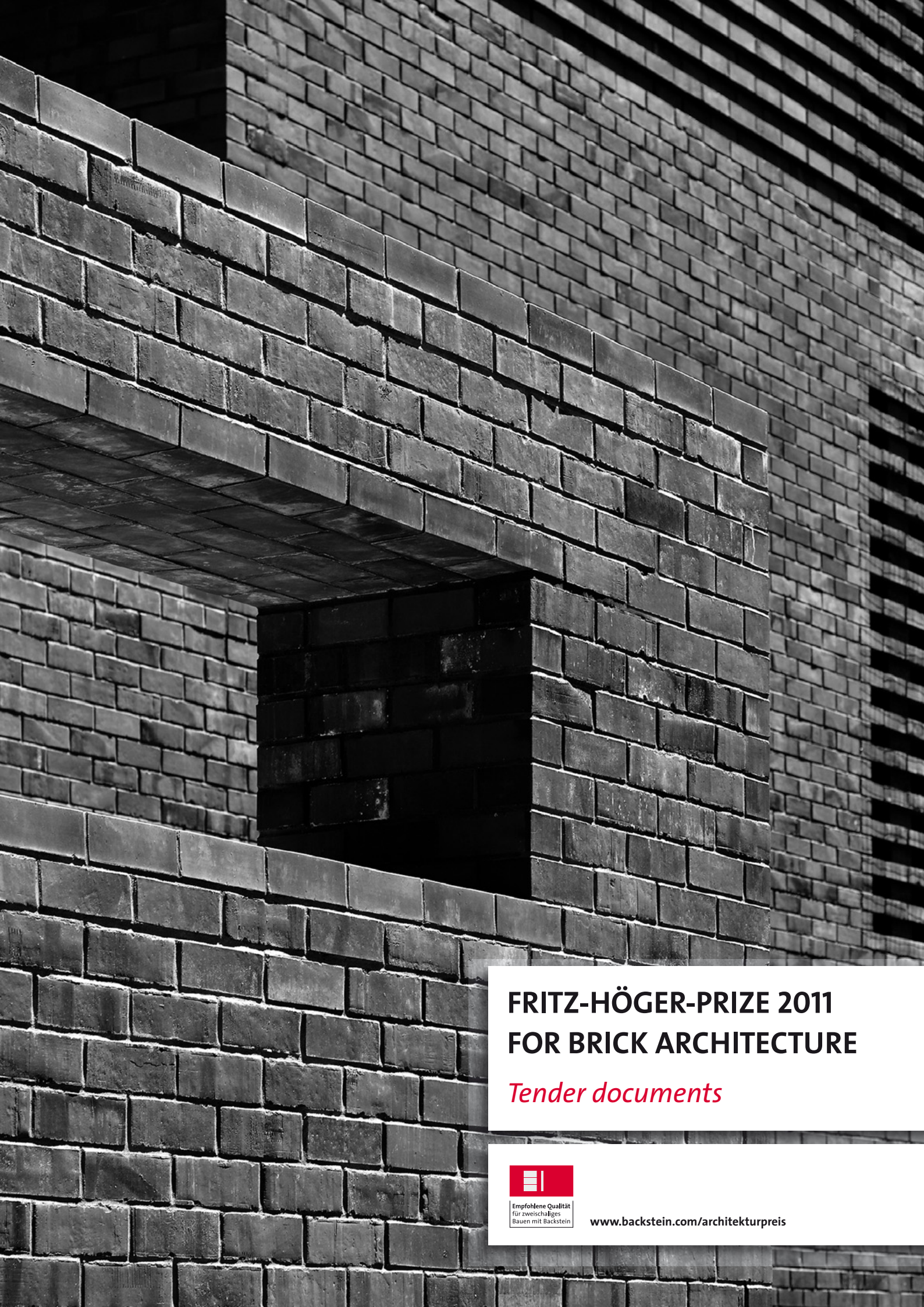


FRITZ-HÖGER-PRIZE 2011 FOR BRICK ARCHITECTURE

Tender documents

Empfohlene Qualität
für zweischaliges
Bauen mit Backstein

www.backstein.com/architekturpreis

COMPETITION

FRITZ-HÖGER-PRIZE 2011 FOR BRICK ARCHITECTURE

FRITZ-HÖGER-PRIZE 2011 FOR BRICK ARCHITECTURE

Whether it's grand design or amazing detail, brick architecture is made to last generations. Brick has shaped our building history and today, just as in years gone by, it is innovation, solid craftsmanship and the material's authenticity that are crucial when using brick in contemporary building.

The "Bauen mit Backstein" (Building with Bricks) initiative, founded by the German brick industry, aims to update this comprehensive expertise for our needs, bundle it and pass it on to planners. To this end the initiative has created the "Fritz-Höger-Prize for Brick Architecture", which promotes the advantages of brick, a natural building material, in its most important application. Brick is regarded as the umbrella term for façade masonry baked from clay, also known as facing bricks and clinker bricks. The title of the competition indicates the idea behind it: the "Bauen mit Backstein" initiative is looking for façades that both integrate a building into its surroundings as well as set it apart. The search is on for building exteriors whose overall planning approach combines economic and design-related aspects; the latter being expressed in key words such as uniformity vs. detailed constructions, façade structures, colours, etc.

CATEGORIES:

Projects in the following categories will be eligible for a prize:

- Single-family homes/semi-detached houses
- Multi-storey apartments
- Office and commercial buildings
- Public buildings, leisure and sport

Further prizes will be given to the following areas:

- Urban construction
- Passive energy homes
- Restoration/sustainability

LATEST NEWS ON THE FRITZ-HÖGER-PRIZE 2011 CAN BE FOUND ONLINE AT:

WWW.BACKSTEIN.COM/ARCHITEKTURPREIS

The properties must all feature a facing wall made from brick. This type of façade must also achieve a particular architectural effect.

Projects eligible for submission are those created between **1st January 2006** and now.

Projects that were previously entered for the Fritz-Höger-Prize 2008 may be re-submitted provided they were completed after 1st January 2006, and were not nominated for the Fritz-Höger-Prize 2008.

The documents can be submitted online at
www.backstein.com/architekturpreis
or sent by post.

PRIZES AND REWARDS

1st place: Euro 5,000
2nd place: Euro 3,000
3rd place: Euro 2,000

COMPETITION AND AWARD

The properties submitted will be assessed by an independent panel of experts. The members of the panel will be appointed by the "Bauen mit Backstein" initiative. The jury's deliberations will not be communicated. The winners will be notified once the decision has been made. Payment of the prize money requires attendance at the awards ceremony.

PANEL OF JUDGES

The composition of the high-calibre panel of judges had not been finalised at the time of publication.

PARTICIPATION

The competition is open to architects, architect groups and architect/engineer groups who are the intellectual property owners of the constructions submitted. Constructions that were completed after 1st January 2006 are eligible as entries.

DOCUMENTS TO BE SUBMITTED

- A brief project description, 1 A4-format page
- Photos, paper pictures, enlarged to A4 format, max. 3 pages
- Drawings, details of the façade, also in A4-format, max. 2 pages
- The signed declaration of intellectual property rights *(which can be downloaded from: www.backstein.com/urhebererklaerung.pdf)*

Make sure to **ANONYMISE** all documents relating to the project presentation wherever possible, so that the panel of judges is able to bestow a neutral ruling.

Several projects may be submitted simultaneously.

The documents can be submitted online at
www.backstein.com/architekturpreis
or sent by post.

Only complete documents that are submitted on time will be eligible for entry.

THE CLOSING DATE IS 15TH JANUARY 2011

The postmark shall be deemed the proof of date for post submissions.

IN COOPERATION WITH:

Bund Deutscher Architekten Bundesverband BDA

DBZ Deutsche BauZeitschrift

BBB BundesBauBlatt

Bauwelt

der architekt

Baumeister

AT A GLANCE

Important data for submission:

CATEGORIES

Projects in the following categories will be eligible for a prize:

- **Single-family homes/semi-detached houses**
- **Multi-storey apartments**
- **Office and commercial buildings**
- **Public buildings, leisure and sport**

ADDITIONAL PRIZES

- **Urban construction**
- **Passive energy homes**
- **Restoration/sustainability**

Only complete documents submitted on time will be eligible for entry.

DOCUMENTS TO

Initiative Bauen mit Backstein
Mecklenbecker Straße 451
48163 Münster, Germany

architekturpreis@backstein.com
www.backstein.com/architekturpreis
Telefon: (02 51) 9 79 17-35

THE CLOSING DATE IS 15TH JANUARY 2011

The postmark shall be deemed the proof of date for post submissions.

By entering the "Fritz-Höger-Prize 2011 for Brick Architecture", the participant declares that all submitted documents may be published by the "Bauen mit Backstein" initiative and used as part of publications, exhibitions, Internet presentations, PR and similar activities. The "Bauen mit Backstein" initiative shall be permitted to publish the submitted documents at any time, free of charge, and use the submitted image material without the payment of royalties. The participant also guarantees that the documents submitted for inclusion in the competition are not subject to the rights of third parties or, if they are, that the participant has obtained the permission of the third party for said documents to be published. Participants are not entitled to receive any payment for their submissions. The judges' decision is final

***Note:** Material sent via post will not be returned due to organisational reasons.*

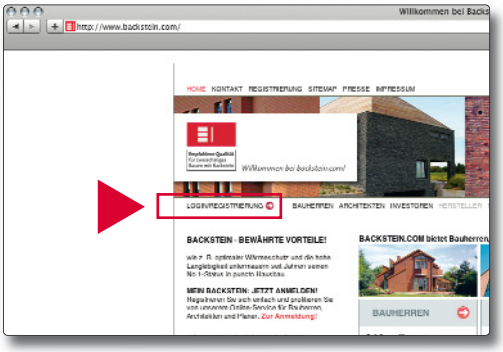
Empfohlene Qualität für zweischaliges Bauen mit Backstein

Initiative
Bauen mit Backstein
Mecklenbecker Straße 451
48163 Münster

Zweischalige Wand Marketing e. V.
Schaumburg-Lippe-Straße 4 • 53133 Bonn

ONLINE SUBMISSION

You can also conveniently submit your entry for the Fritz-Höger-Prize 2011 for Brick Architecture online.

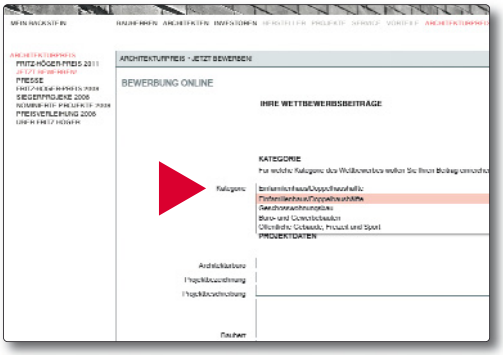


1

***Note:** Please make sure your browser allows the use of cookies.*

STEP 1: REGISTRATION

- Log on to our website: **www.backstein.com**
- If you already have an account with us, please log in with the appropriate details. You can create a new account by clicking the Registration link.
- Once you have successfully registered, click "Mein Backstein" and then "Fritz-Höger-Preis 2011".

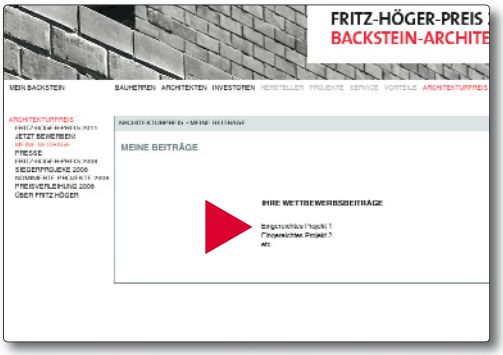


2

***Note:** Please note the specified file type and size specifications when uploading images.*

STEP 2: UPLOAD YOUR DATA

- Click in the left-hand menu bar on "Jetzt bewerben!" and complete the form accordingly.
- Your project description must not exceed one A4-format page.
- You can also upload any images and drawings relating to the project here. These can be submitted as .jpg or .pdf files.



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***Note:** It can take some time until the online data is checked – please be patient.*

STEP 3: CHECK YOUR DATA

- You should then check all the data you have submitted. Please note that by entering online, you automatically sign the intellectual property rights declaration.
- If everything is correct, click "Bewerbung abgeben".
- Architects who have previously entered the **2008** Fritz Höger Prize online, and were not nominated can re-activate their submitted project online. To do this, log in using your existing account.

We wish you every success!

KK 037-02/32

Titel: © Fotograf: René Dürr, Architekt: GWJ Architektur (Teilnehmer Fritz-Höger-Preis 2008 für Backstein-Architektur)